

# **Export Action Plan for Gadchiroli District**

**Nagpur Region, Maharashtra  
June 2024**



# Contents

<b>1</b>	<b>District Profile .....</b>	<b>2</b>
1.1	Introduction.....	2
1.2	Administrative Profile .....	2
1.3	Location and Geography .....	2
1.4	Demographic Profile.....	2
1.5	Climatic Conditions .....	2
1.6	Logistic Infrastructure Profile.....	2
1.7	Agricultural Profile .....	3
1.7.1	Major Agriculture and Horticulture Produce of District .....	3
1.8	Industrial Profile .....	3
1.9	Industrial Infrastructure Profile .....	4
1.10	Service Sector Profile.....	4
1.11	Industrial Association of the District .....	4
1.12	Banking Facilities .....	5
<b>2</b>	<b>District Export Profile .....</b>	<b>5</b>
2.1	Gadchiroli District Export Scenario .....	5
2.2	Existing and Proposed Infrastructure for Exports .....	6
2.3	District One District One Product (ODOP) Profile.....	6
2.4	Top Exporting Products and Countries from District.....	7
2.4.1	Top 10 Exporting Products from District .....	7
2.4.2	Top 10 Exporting Countries from District .....	8
2.5	Potential Export Product Profile .....	9
2.5.1	Existing Export Oriented Units in the district .....	9
2.6	Potential Export Oriented Units.....	10
2.7	Major Clusters in Gadchiroli District .....	11
2.8	Key Issues in Export .....	12
2.9	Export Promotion Initiatives by District .....	14
2.9.1	Formation of DEPC (District Export Promotion Council).....	14
<b>3</b>	<b>District Export Promotion Strategy .....</b>	<b>15</b>
3.1	Diversification Opportunities for identified export potential product.....	15
3.2	Export Promotion Strategy .....	15
3.3	Key Department Contacts .....	22

## 1 District Profile

### 1.1 Introduction

The geographical area of Gadchiroli is divided into 6 revenue subdivisions viz. Gadchiroli, Wadsa, Ettapalli, Chamorshi, Kurkheda and Aheri. Gadchiroli is predominantly district of agriculturists. Out of the total rural population of 9.60 lakh in the district, around 1.49 lakh are having agriculture as the main activity.

### 1.2 Administrative Profile

For the purpose of administrative conveyance, the district is divided into 12 Tahsils and 12 Panchayat Samities. According to the 2001 Census, there was 467 Gram Panchayat for the purpose of Rural Development. The main crop grown in the district is paddy. Gadchiroli district stretches over an area of 14412 sq. km. In terms of area, Gadchiroli district constitutes 4.68% of the total area of the Maharashtra State. Around 76% of the geographical area of the district is covered under forest.

### 1.3 Location and Geography

Gadchiroli district lies between 19-to-21-degree North Latitude and 80 to 81 degree East Longitudes. The Wainganga is the major river of the district. Bhandara district is situated in Wainganga basin. It has a common boarder on North with Bhandara and Gondia districts, Chandrapur district on the west, Rajnandgaon and bastar districts of Madhya Pradesh to the East and Karimnagar and Adilabad districts of Andhra Pradesh to the south. The district is covered by clay, sandy loam, deep black, reddish and yellow soils with portions of black soil and has an annual average rainfall of 1315 mm.



### 1.4 Demographic Profile

The population of the district as per 2011 Census was 10.79 lakh, of which the share of rural and urban population was at 89% and 11% respectively. The district is largely known by tribe community. Nearly 38% of the population of ST is found in the district

### 1.5 Climatic Conditions

Located near centre of Indian peninsula, far from the Bay of Bengal and Arabian Sea, Gadchiroli has a tropical wet and dry climate with dry conditions prevailing for most of the year.

### 1.6 Logistic Infrastructure Profile

The nearest airport is situated in the city of Nagpur. Only, 18.5 kms railway route passes in the district. Chandrapur and Gadchiroli is approximately 210 km. Train services link Chandrapur with various parts of Maharashtra like Pune, Kolhapur, Mumbai and so on. The Delhi-Chennai rail route runs through Chandrapur district. Nearby Ports including JNPT, Mumbai and ICD Nagpur and Borkhedi.

## 1.7 Agricultural Profile

Rice is the primary crop of the district. Gadchiroli district is well-known for the forest resources. Out of the total geographical area, 76% (1133 thousand hectare) is under forest. Silk is also largely produced in the district. Most of the area (85.76%) of district is occupied by the forest and therefore cultivable land is very less. The climate of the district is also suitable for horticulture and plantation crops like Mango, Guava and Amla, etc.

### 1.7.1 Major Agriculture and Horticulture Produce of District

Table 1-1: Major Horticulture and Agriculture production data

Sr No	Name of Product	Production in Tonnes (2022-23)	Area under Production Hecter (2022-23)
1	Rice	345924.313	189409.55
2	Tur	5729	5224
3	Jowar	2850.01	2063.26
4	Other Cereals	3.62	9
5	Soyabean	25.24	15.4
6	Wheat	579.615	438.04
8	Bamboo	-	330580

Source: Horticulture Area Production Information System (HAPIS), Ministry of Agriculture, Government of India

## 1.8 Industrial Profile

Industrial Areas and Sector-wise Investment and Employment in Gadchiroli District are as mentioned below,

Table 1-2: District Industrial Profile

Gadchiroli District Industrial Profile			
Name of the Industrial area	Allocated industrial area (in Hec.)	Total Plot	Working Industrial Units
Gadchiroli MIDC	81.73	182	47
Aheri MIDC	9.20	3	0
Kurkheda	16.42	40	0
Dhanora	11.80	17	1
Chamorshi	50.29	1	0
Gadchiroli Top Sector-wise Investment and Employment			

Top Sector	No. of Industries	Investment in (INR Cr)	Employment
Steel	5	8070	5103
Cement	2	5150	1100
Oil	1	66.50	300
Iron Ore	1 (DRI Plant at Surjagarh)	5500	1500
Steel Plant	1 (DRI at Konsari)	200	1100

Source: JDI Nagpur and DIC Gadchiroli

## 1.9 Industrial Infrastructure Profile

The details of industrial infrastructure provided by MIDC is given below:

### Gadchiroli Industrial Area:

MIDC has acquired 85.81 hectares of land for Industrial Development which lies – North latitude and East longitude on State Highway, 6km from Gadchiroli city.

- ▶ **Water Supply** - The area has a capacity of 4.5 MLD water supply
- ▶ **Roads** – Asphalted roads with streetlights and water supply distribution network ensures smooth flow of traffic
- ▶ **Electricity** – The area has a 200KV power supply
- ▶ **Support facilities** – The area has necessary support facility like a CFC building, Post and Telegraph office, Telephone, Telex, Fax, ISD/ STD, City Transport, Hotels, Police Chowki, Canteen, Banks and Hospitals.

Source: MIDC

## 1.10 Service Sector Profile

- ▶ Repairing and Maintenance of Electrical goods,
- ▶ Computer
- ▶ Handhold goods

Source: DIC, Gadchiroli

## 1.11 Industrial Association of the District

- ▶ **MIDC Industries Association** – MIDC Gadchiroli is situated on State Highway and 6kms away from Gadchiroli city. The Industries Association was formed to promote and develop fellowship among the industries in MIDC area. The prime objective is to use the association as a platform for exchange of ideas and opinions and make available information of interest of members.

Source: DIC, Gadchiroli

## 1.12 Banking Facilities

The district is lagging behind in the good banking network with 47 branches of Commercial Banks, 19 branches of Vidarbha-Konkan Gramin Bank, 55 branches of Gadchiroli DCCB, Postal bank and 254 Primary Agriculture Credit Societies and Large Adivasi Multi-Purpose Societies (PACS/LAMPS). However, concentration of branches is in semi-urban areas and rural areas. More than 70% part of the district remains poorly covered in terms of branch network.

Source: NABARD Potential Link Plan 2021-22

## 2 District Export Profile

### 2.1 Gadchiroli District Export Scenario

The below mentioned table depicts Gadchiroli district's export scenario as well as the state's export contribution in India's total export.

**Table 2-1: District Export Scenario**

State and District Export Contribution		
	Total Exports (INR crore)	Percentage Contribution
<b>Maharashtra</b>	581439	16.05%
<b>Gadchiroli District</b>	16.83	0.10%

Source: DGCIS, Government of India (April 2022 to March 2023)

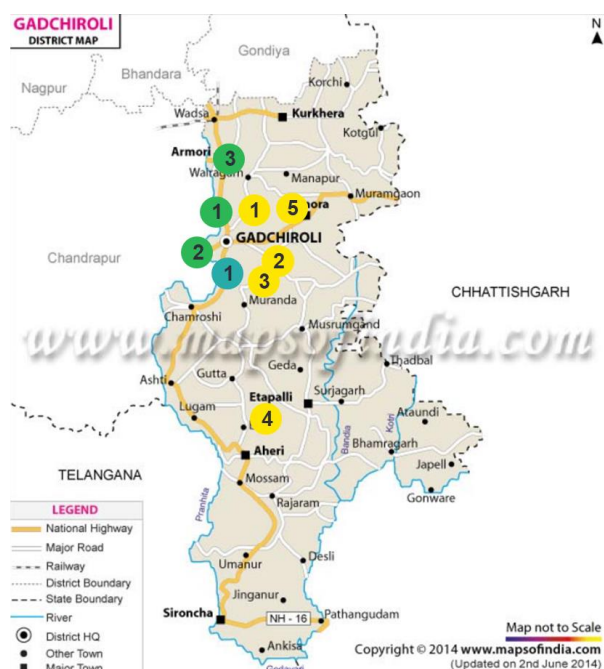
**Table 2-2: Existing District Export Scenario**

State and District Export Contribution		
	Total Exports (INR crore)	Percentage Contribution
<b>Maharashtra</b>	556400	15.37%
<b>Gadchiroli District</b>	11.32	11.32%

Source: DGCIS, Government of India (April 2023 to March 2024)

## 2.2 Existing and Proposed Infrastructure for Exports

Existing Projects	
1	Underground Sewerage Project, Gadchiroli city
2	MIDC Gadchiroli
3	Armori Rice Mill Cluster
Proposed Future Projects	
1	Forest Produce Clusters
Proposed New Projects for Export Promotion	
1	R&D Centre for forest produce
2	Road Connectivity to Dry Ports of Nagpur
3	Cold storage cum warehouse in Gadchiroli
4	Bamboo Handicraft cluster
5	Product quality testing lab (export standard)



Source: DIC, Gadchiroli

## 2.3 District One District One Product (ODOP) Profile

The Gadchiroli district is famous for Rice and Forest Produce. The details of identified ODOP for the district is given below,

Table 2-3: ODOP and GI Product Profile

Sr. No.	Product Name	GI No.	ODOP	HSN Code	Sector	Line Ministry/ State Department/ Board
1.	Rice	NA	Yes	10063010, 10063090, 10064000	Agriculture	Ministry of Agriculture and Farmers Welfare, Government of India; Department of Agriculture, Government of Maharashtra, APEDA
2.	Forest based Produce	NA	Yes	04090000, 1211	Forest	Ministry of Environment, Forest and Climate Change, Government of India; Maharashtra Forest Department

Table 2-4: Current Markets for ODOP

Sr No	Product Name	HSN code	Exports Value (in INR Cr) FY 23-24	Export Hubs	Current Market of Gadchiroli
1.	Rice	10063010, 10063090, 10064000	10.35	Wadsa, Desaiganj, Chamorshi, Gadchiroli	Benin and Angola

## Gadchiroli District Export Action Plan

2.	Forest based produce	04090000, 1211	--	Gadchiroli	NA
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Source: DGCIS, Government of India

## 2.4 Top Exporting Products and Countries from District

### 2.4.1 Top 10 Exporting Products from District

The top 10 products catering total district's export. The details of the top 10 exporting products are given below,

**Table 2-5: Top Exporting Products from District**

Top Exporting Products from District			
HS Code	Product Description	Export Value (INR crore)	Top Exporting Countries
10063010	Rice Parboiled	15.33	Sierra Leone, Malaysia Benin, Iran
29181320	Metroprolol Tartrate	0.58	Belarus
84304190	Othr Self Propld Boring/Sinking Machinery	0.55	Indonesia
62044290	Othr Dresses Of Cotton	0.20	Italy
40093100	Tubes, Pipes and Hoses of Vulcnsl Rubber	0.06	UAE, Thailand, Netherlands, Japan, Saudi Arab, Qatar, Oman, Kuwait
40169960	Rubber Bush	0.03	Netherland
87089900	Parts of the Vehicle Accessories-Others	0.008	South Africa, Netherland
87082900	Parts of the accessories (incl Cabs)-Others	0.006	Saudi Arab

Source: DGCIS, Government of India (April 2022 to March 2023)

**Table 2-6: Top 10 Exporting Products from District**

Top 10 Exporting Products from District			
HS Code	Product Description	Export Value (INR crore)	Top Exporting Countries
10063010	Rice Parboiled	9.38	Somalia, Djibouti, Turkey, Cote D'Ivoire, Malaysia
10063090	Rice Exclptg Parboiled (Excl Basmati Rice)	0.97	Malaysia

## Gadchiroli District Export Action Plan

52010015	Indian Cotton Of Staple Length 28.5Mm (1.4/32) And Above	0.81	Bangladesh
40093100	Tubes, Pipes And Hoses Of Vulcnsl Rubr Reinforced/Othrw	0.08	UAE, Saudi Arab, Thailand, Japan, Kuwait, Qatar, Netherland
38221990	Other	0.08	Nepal
94039100	Wood, Furniture	0.00280	USA
85114000	Strtr Mtrs And Dual Purpose Strtr Gnrtrs	0.00043	Japan
40093200	Tubes,Pipes And Hoses Of Vulcnsl Rubr Reinforced/Other	0.00035	Japan
70091090	Othr Rear Vew Miror For Vehicle	0.00026	Thailand
26011190	Other Non Agglomerated Iro Ores And Concentrates	0.00012	Canada

Source: DGCIS, Government of India (April 2023 to March 2024)

### 2.4.2 Top 10 Exporting Countries from District

The details of top exporting countries from the Gadchiroli district are given below,

**Table 2-7: Top 10 Exporting Countries from District**

Sr. No.	Country	Export Value (INR crore)
1	Sierra Leone	7.93
2	Malaysia	6.01
3	Benin	0.77
4	Iran	0.63
5	Belarus	0.59
6	Indonesia	0.55
7	Italy	0.20
8	U Arab Emts	0.06
9	Netherland	0.04
10	Saudi Arab	0.02

Source: DGCIS, Government of India (April 2022 to March 2023)

**Table 2-8: Top 10 Exporting Countries from District**

Sr. No.	Country	Export Value (INR crore)
1	Somalia	3.05
2	Djibouti	1.87

## Gadchiroli District Export Action Plan

3	Cote D' Ivoire	1.87
4	Malaysia	1.78
5	Turkey	0.98
6	Bangladesh Pr	0.81071
7	South Sudan	0.47484
8	Kenya	0.31459
9	Nepal	0.07678
10	U Arab Emts	0.02691

Source: DGCIS, Government of India (April 2023 to March 2024)

## 2.5 Potential Export Product Profile

Based on the DEPC meetings and discussions with officials and stakeholders, Bamboo and Bamboo Articles are considered as ODOP for the district. The other identified export potential products from the district are given below,

**Table 2-9: Potential Export Product Profile**

Sr. No.	Product Name	Sector
1.	Cotton	Agriculture
2.	Fertilizer	Chemicals and Allied Products
3.	Cotton dresses	Textiles and Apparel
4.	Ayurvedic Medicines	Pharmaceuticals
5.	Paper and Paper Products	Paper and Paper Products
6.	Tubes, Pipes and Hoses of Vulcanized rubber	Rubber and Rubber Products
7.	Bamboo Handicrafts	Handicraft
8.	Shawls, Scarf and Mufflers	Textiles and Apparel

Source: DIC, Gadchiroli

### 2.5.1 Existing Export Oriented Units in the district

The list of existing export-oriented units in the district is as mentioned below:

**Table 2-10: Export Oriented Units**

Name of the Unit	Product	Export Value 2015-16 (in Cr)	Export Value 2016-17 (in Cr)
Sidhayu Ayurvedik Research Foundation	Ayurvedic Medicines	20.21	21.53
AA Energy Ltd	Fly Ash Bricks	0.50	0.72
Ashttabhuja Chemicals	Fertilizers	0.92	1.10

Source: DIC, Gadchiroli

## 2.6 Potential Export Oriented Units

Gadchiroli DIC in consultation with Industrial Associations and Industry players have identified potential export-oriented units to promote export in the district.

The list of potential export-oriented units is given below,

**Table 2-11: Potential Export Oriented Units**

Sr No	Name of the Unit	Manufacturing Activity	Address
1.	Government Saw Mill	Saw Mill	Aheri, Gadchiroli – 442703
2.	AA Energy Limited	Generation & Transmission of Electricity Power Plant	Desaiganj Wadsa, Gadchiroli 441207
3.	Avantha Holdings Limited	Printing and Writing Paper	Chamorshi, Gadchiroli 442707
4.	Bharat Saw Mill	Saw Mill	Desaiganj Wadsa, Gadchiroli 441207
5.	BILT Graphic Paper Products	BILT Graphic Paper Products Limited	Chamorshi, Gadchiroli 442707
6.	Dilip Rice Mill	Rice Mill	Desaiganj Wadsa, Gadchiroli 441207
7.	Gurudeo Food Products	Rice Mill	Desaiganj Wadsa, Gadchiroli 441207
8.	Gurudeo Ruce Mill	Rice Mill	Desaiganj Wadsa, Gadchiroli 441207
9.	Jai Agro Industries	Rice Mill	Armori, Gadchiroli 441208
10.	Jai Rice Mill	Rice Mill	Armori, Gadchiroli 441208
11.	Jejani Pulp & Paper Mill Pvt. Ltd.	Manufacturing of Newspaper	Armori, Gadchiroli 441208
12.	Kasturchand Fertilizer Pvt. Ltd.	Mixed, compound or complex fertilizer	Desaiganj Wadsa, Gadchiroli 441207
13.	Lahiri Fertilizer & Agro Industries	Manufacturing of Urea and other organic fertilizers	Desaiganj Wadsa, Gadchiroli 441207

## Gadchiroli District Export Action Plan

14.	Lalani Rice Mill	Rice Mill	Desaiganj Wadsa, Gadchiroli 441207
15.	Mahavir Rice Mill	Rice Mill	Chamorshi, Gadchiroli 442603
16.	Manju Rice Mill	Rice Mill	Desaiganj Wadsa, Gadchiroli 441207
17.	Nauziveedu Seeds Limited	Seed Processing	MIDC, Gadchiroli 442605
18.	Nirankari Food Industries	Rice Mill	Desaiganj Wadsa, Gadchiroli 441207
19.	Nirankari Rice Mill	Rice Mill	Desaiganj Wadsa, Gadchiroli 441207
20.	Sharda Rice Mill	Rice Mill	Chamorshi, Gadchiroli 442603
21.	Siddhayu Ayurvedic Research Foundation Pvt. Ltd.	Ayurvedic Medicine	Desaiganj Wadsa, Gadchiroli 441207
22.	Vayunandana Power Limited	Power Plant	Mul Road, Gadchiroli 442605
23.	Wardhman Rice Mill & Agro Industries	Rice Mill	Kunghada, Gadchiroli 442605
24.	Atul Steam Rice	Rice Mill	Desaiganj Wadsa, Gadchiroli 441207
25.	Giwani Rice Mill	Rice Mill	Armori, Gadchiroli – 441208
26.	Kisan Ice Factory	Manufacturing of Ice	Guruwarwada Rampuri Ward, Gadchiroli 442605
27.	Kisan Saw Mill	Saw Mill	Desaiganj Wadsa, Gadchiroli 441207
28.	Laxmikant Saw Mill	Saw Mill	Armori Road, Gadchiroli 442605
29.	Umakant Saw Mill	Saw Mill	Armori Road, Gadchiroli 442605

Source: Directorate of Industrial Safety & Health, Government of Maharashtra

### 2.7 Major Clusters in Gadchiroli District

**Armori Rice Mill Cluster** consist of 101 Rice Mill units providing employment to 1500 peoples. The facilities include Packaging and Preparation of Rice Brain Oil, Husk Rice and Colors order. The cluster has annual turnover of INR 70 cr.

Source: DIC, Gadchiroli

## 2.8 Key Issues in Export

Below mentioned table illustrates category wise key issues observed in export of the district:

**Table 2-12: Key Issues in Export**

Category	Issues	Relevant Government Authority
<b>Regulatory</b>	Provide export data (origin of district) at district level which enables stakeholders to take informed decision	Central Government Authorities
	Availability of online system incorporating latest updates of norms, policies, etc. will help businessman, exporter, farmers	Central Government Authorities
	Availability of easy and user-friendly processes for export licensing and certifications	Central Government Authorities
	Single window portal for licenses and approvals	Central and State Government Authorities
<b>Institutional Support</b>	Training program should be conducted to know the latest updates in foreign trade policies	State Government Authorities
	Lack of awareness about overseas buyers	Central and State Government Authorities
	Market data for export products	State Government Authorities
	Updated information about new markets for the existing export products	State Government Authorities
	Establishing an export Facilitation Centre (virtual/physical) - The center can be a dedicated point for information/guidance on export related matters like IEC, schemes, Documentation etc.	Central and State Government Authorities
	Study tours should be organized in various countries to know the latest technical advancements in other countries	State Government Authorities
	Information of organic farming scheme should be made available	State Government Authorities
<b>Promotional Support</b>	Permanent Exhibition Centre at district place with Govt. support should be established	State Government Authorities
	Availability of buyer market data	Central and State Government Authorities
	No GI registration of export potential products	State Government and District Authorities
	Support required for branding and promotion of export potential products	State Government and District Authorities
	For promote products in international market, subsidy should be given by government for participation in international trade fairs, Buyer-Seller meets	Central and State Government Authorities
	GI registration and promotion for products in the district	State Government and District Authorities

Gadchiroli District Export Action Plan

Category	Issues	Relevant Government Authority
	Unavailability of international buyer market data	Central and State Government Authorities
<b>Industrial Infra</b>	Rice millers are suffering from low profitability due to lack of capital to invest in new technologies and capacity upgradation. The new technologies needed includes silky polishers, color sorters and other rice milling equipment's	State Government Authorities
	W.r.t. electricity, current per unit rate of electricity is high as compare to other states; considering it, per unit rate should be reduced	State Government Authorities
	For heavy machinery exports, 40 ft containers are required. ICDs in Vidarbha doesn't have 40 ft containers availability.	Central and State Government Authorities
	To maintain export quality of products, testing facilities, Material Testing, UV testing, certification labs and calibration facilities, etc. are mandatory requirements for exports and should be made available	State Government Authorities
	Availability of raw material and packaging material in semi urban areas	Central and State Government Authorities
	No cold storage facilities available for export of fresh vegetables and fruits	State Government Authorities
	Requirement of product quality testing lab of export quality standard. Currently, product testing is being done only in Nagpur which is leading to heavy costing on transportation	State Government Authorities
<b>Logistic Infra</b>	Shipping lines charges are not regulated and there is a huge discrepancy between various charges being collected by various shipping lines	Central Government Authorities
	No direct connectivity to major cities or ports	Central and State Government Authorities
<b>Finance</b>	To compete with global export market, exporters need credit facilities with extremely competitive rates of interest	Central Government Authorities
	Provide loan support to small and medium enterprises to enable them to upgrade export promotion capability	Central and State Government Authorities
	Exporting units do not get incentives under State Government Package Scheme of incentives as no SGST component is involved	State Government Authorities
	Exporters purchasing capital goods indigenously should be exempted from payment of IGST with export obligation	Central Government Authorities

Category	Issues	Relevant Government Authority
Agriculture Sector	Agriculture sector - Information of organic farming scheme should be made available	State Government Authorities
	Availability of raw material and packaging material in semi urban areas	
	Availability of adequate cold storage and vegetable drying facilities, warehouses considering shelf life of agro based products	

Source: DIC, Gadchiroli

## 2.9 Export Promotion Initiatives by District

### 2.9.1 Formation of DEPC (District Export Promotion Council)

The Government of Maharashtra has notified the District Export Promotion Councils (DEPC) in the state. The District Export Promotion Councils (DEPC) constituted under the Chairmanship of District Collector and Task Force Committee under the Chairmanship of General Manager, District Industries Centre (DIC).

The broad role of District Export Promotion Councils (DEPC) is as mentioned below,

- ▶ Preparation of District Export Action Plan for 5 years
- ▶ Co-ordination with DGFT, EPCs and Associations for export promotion
- ▶ Promotion of GI, ODOP and Handicraft, Agri and Horticulture products
- ▶ Identify diversification opportunities for exports
- ▶ Preparation of export database with help of DGFT
- ▶ Hold meetings of District Export Promotion Council (DEPC), Trade fairs and B2B meetings
- ▶ Ensure availability of infrastructure at district level such as warehousing, cold storage, marketing, R&D and testing laboratories etc.
- ▶ Availability of export credit for exporters
- ▶ Grievance redressal mechanism at district level

The Gadchiroli district DEPC constituted on 23.10.2020 The DEPC meetings and outreach program details are as mentioned below:

**Table 2-13: DEPC meetings and outreach program**

Sr No	Date	DEPC meetings/Outreach Program Details
1	23.10.2020	Formulation of DEPC and Task Force Committee
2	19.01.2021	Discussion on issues pertaining to exports
3	24.09.2021	Vanijya Utsav – Exporter's Conclave
4	09.09.2022	Discussion on District Export Action Plan
5	11.11.2022	Export Conclave Event and Exhibition
6	14.02.2023	Discussion on issues pertaining to exports and finalization of ODOP
7	12.07.2023	Discussion on 10 point in DO letter and about ODOP awards 2023.
8	17.08.2023	Export outreach program by DGFT
9	20.09.2023	Discussion on exports and ODOP

10	07.03.2024	Gadchiroli District Investors Summit 2024
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Source: DIC, Gadchiroli

### 3 District Export Promotion Strategy

#### 3.1 Diversification Opportunities for identified export potential product

The identified export potential product from Gadchiroli districts are Rice and Forest based produce.

The below mentioned table illustrates diversification opportunities for identified export potential products of the district,

**Table 3-1: Diversification Opportunities**

Sr No	Product Name	HSN	Sector	Diversification Opportunities
1.	Rice	10063010, 10063090, 10064000	Agriculture	Djibouti, Russia, Togo, Liberia, Bangladesh, Madagascar, Mozambique, Kenya, China and Vietnam
2.	Forest based Produce	04090000, 1211	Forest	China, USA, Vietnam, Germany, Egypt, Iran, UAE, UK, Thailand, Canada

Sources: DGCIS and WITS

#### 3.2 Export Promotion Strategy

Below mentioned table illustrates strategy categorization and recommended strategy,

**Strategy Category Types:**

- ▶ **Short Term (0 to 2 yrs.)**
- ▶ **Medium Term (3 to 5 yrs.)**
- ▶ **Long Term (5 to 10 yrs.)**

**Table 3-2: Export Promotion Strategy**

Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
<b>Regulatory</b>	Short Term	Provide export data (origin of district) at district level which enables stakeholders to take informed decision.	DGFT can track the export of product from each district  Promotion of online portal (Maharashtra Export Promotion Web Portal) at district level	Central and State Government Authorities
		Online system incorporating latest updates of norms, policies, etc. will help businessman,	Information dissemination through Export Guidebook and ODOP Booklet	

Gadchiroli District Export Action Plan

Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
		exporter, farmers		
		Easy and user-friendly processes for export licensing and certifications	Availability of easy and user-friendly processes for export licensing: ISO 9001-2015 ISO, GMP, HACCP, HALLAL licenses	
	Medium Term	Single Window Portal for licenses and approvals	Encourage investor/entrepreneur to apply for all the licenses/approvals through the online single window portal. Single window system be integrated with SMS gateway/emails, so that applicant gets notification at every critical stage of application processing.	Central and State Government Authorities
<b>Institutional Support</b>	Short Term	Training program should be conducted to know the latest updates in foreign trade policies	DGFT should organize training for latest update in foreign trade policy to encourage and promote direct export of agro products by farmers	State Government Authorities
	Short Term	Study tours should be organized in various countries to know the latest technical advancements in developed countries	Central and State Government should arrange offline/ online study tours	State Government Authorities
	Short Term	Market data for export product	DGFT should provide data to relevant stake holders	State Government Authorities
	Short Term	Updated information about new markets for the existing export products	DGFT should provide updated information about new markets	State Government Authorities and Central Government Authorities

Gadchiroli District Export Action Plan

Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
	Short Term	Lack of awareness about overseas buyer	DGFT along with DICs and DEPC should provide/ organize trainings for identification of buyers for potential exporters.	Central and State Government Authorities
	Medium Term		Development of portal for providing support for identification potential buyers through Maharashtra State Export Web Portal	State Government Authorities
	Medium Term	Subsidy for Transport and Technology Upgradation	Provision of subsidy for transportation/ freight cost to help direct exports from landlock region  Toll rate subsidy per container to support cost of transportation on export  Subsidy for technology upgradation for export oriented MSMEs	State Government Authorities
	Medium Term	Establishing an export Facilitation Centre (virtual/physical) - The centre can be a dedicated point for information/guidance on export related matters like IEC, schemes, Documentation etc.	DGFT and other relevant authority should facilitate virtual/physical export facilitation center	Central and State Government Authorities
<b>Promotional Support</b>	Short Term	Permanent Exhibition Centre at district place with Govt. support should be established	DIC should work as district Export Hub and set up a permanent Exhibition Centre at district and organize trade fairs, Buyer-Seller meets	Central and State Government Authorities
		Organizing trade fairs, Buyer-Seller meets		

Gadchiroli District Export Action Plan

Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
	Short Term	Availability of buyer market data	The concern agencies should ensure availability of international buyer market data to expedite export	Central and State Government Authorities
	Short Term	Support for branding and promotion of products	<p>Tie-up with various e-commerce players to market the products on their online platforms.</p> <p>Concerned stakeholders to be invited to business events/ workshops to help provide market linkages to exporters</p> <p>Promotion of ODOP Cluster Development</p>	State Government and District Authorities
	Medium Term	Subsidy should be given by government for participation in international trade fairs, Buyer-Seller meets	To promote products internationally, subsidy should be given by government for participation in international trade fair. Also, the concern authorities should provide guidance to the businessman/farmers/ exporters about the existing available schemes	Central and State Government Authorities
	Medium Term	GI registration of export potential products	Formation of GI awareness desk at DEPC to increase registration and promotion of GI tagged products	State Government and District Authorities
	Short Term	Support for branding and promotion of products	<p>Tie-up with various e-commerce players to market the products on their online platforms.</p> <p>Concerned stakeholders to be invited to business events/ workshops to help provide market linkages to exporters</p>	State Government and District Authorities

Gadchiroli District Export Action Plan

Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
<b>Industrial Infra</b>	Medium Term	Electricity per unit rate should be reduced	The concern State government agency should review current per unit rate of electricity as it is high as compare to other states. The reduction in per unit rate will help in reduction in production cost	State Government Authorities
	Short Term	For heavy machinery exports, 40ft containers required	Ensure availability of 40 ft containers in Vidarbha regions ICDs.	Central and State Government Authorities
	Medium Term	Support to upgrade technologies for Rice Miller Cluster	Subsidy to be provided for buying new technologies to increase production.	State Government Authorities
	Long Term	Cold storage cum Warehouse facilities	Development of cold storage facilities cum warehouse for export of perishable products	State Government Authorities
	Long Term	To maintain export quality of products, testing facilities, Material Testing, UV testing, certification labs and calibration facilities, etc. are mandatory requirements for exports and should be made available	<p>Product quality testing lab (export quality) in Gadchiroli district</p> <p>Research and Development Centre for forest produce in Gadchiroli</p> <p>The district, with the help of Indian Institute of Packing (IIP), t work towards improving the quality standards and manufacturing compliances, learning new techniques and technology and market intelligence. Parallely tie up with NGOs to help the farmers and cultivators in packaging and other activities.</p>	State Government Authorities

Gadchiroli District Export Action Plan

Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
<b>Logistic Infra</b>	Long Term	Functional airport to export perishable products	Airport should be made functional to timely transport perishable and high value goods	Central and State Government Authorities
	Short Term	Shipping lines charges are not being regulated and there is a huge discrepancy (up to 200% depends on destination and type of shipment) being collected by various shipment companies.	Shipping lines charges need to be regulated	Central Government Authorities
	Long Term	District is facing issue due to lack of connectivity to major cities	Road Connectivity to Nagpur  Toll rate subsidy per container to support cost of transportation on export	State Government Authorities
<b>Finance</b>	Short Term	Exporters need credit facilities with extremely competitive rates of interest	To compete with global export market, exporters need credit facilities with extremely competitive rates of interest	Central Government Authorities
	Short Term	Provide term loan support to small and medium enterprises to enable them to upgrade export promotion capability	Information dissemination about existing financial schemes for MSMEs, exporters and relevant stakeholders which would facilitate in export promotion	Central and State Government Authorities
	Short Term	Exporting units do not get incentives under State Government Package Scheme of incentives as no SGST	Incentives for exporting units under State Government Package scheme	State Government Authorities

Gadchiroli District Export Action Plan

Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
		component is involved		
	Short Term	Exporters purchasing capital goods indigenously should be exempted from payment of IGST with export obligation	Reimbursement or exemption of IGST for purchasing of capital goods under export obligation	Central Government Authorities
<b>Agriculture Sector</b>	Short Term	Information of organic farming scheme should be made available	APEDA should provide information on organic farming and schemes available for it  Align with Agricultural Universities and Colleges to provide best practices for farmers to grow the quality products.	State Government Authorities
	Short Term	Availability of raw material and packaging material in semi urban areas	The concern agencies should ensure availability of raw material as well as packaging materials for exporting units in semi urban areas. The district and State authorities should regularly take updates from exporters and resolve the issue	Central and State Government Authorities
	Medium Term	Availability of adequate cold storage and vegetable drying facilities, warehouses considering shelf life of agro based products	The government agencies should provide facilities like cold storage, vegetable drying, warehouses considering shelf life of agro based products. The agency like APEDA can play an important role in providing affordable solution for the district	State Government Authorities

Source: DIC, Gadchiroli

### 3.3 Key Department Contacts

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